

FRESH 92.7 MIDDAY MINIMIX CHECKLIST

The Midday Minimix is all about showcasing talent, and Fresh 92.7 wants to be able to broadcast the finest up and coming DJs to thousands of Adelaideans during their lunch break! Getting on air is actually quite simple, but there are a few things you need to be clear about before you send us a mix.

- ✓ Your mix must be **15 – 18 minutes** in length.
- ✓ Your mix **must not contain any profane language or inappropriate lyrical content.** Include clean, radio-friendly edits of songs, or remove the swear words yourself (reversing the word will generally do the trick). Fresh 92.7 will not edit mixes for swearing and will simply not air mixes with inappropriate language.
- ✓ The music in your mix must be **accessible** – remember that we’re playing it at lunchtime, and people from all walks of life will be listening in their cars, homes and workplaces. You are advised to include vocals in some (not necessarily all) of the songs, and to include at least a few tracks (or samples/remixes of tracks) that a casual listener will recognise. If you can hook the listener with something they know and enjoy, they’ll be more likely to listen to the rest of the mix and enjoy the journey you’re taking them on.
- ✓ You are free to showcase any genre of electronic music that you like in your mix. You can also include genres that sit well alongside of electronic music such as hip-hop. However, anything too heavy or abrasive may not be aired. Any non-electronic genres of music (for example, Icelandic Folk music) will probably not be aired.
- ✓ The transitions between the tracks in your mix must be smooth and beat matched. Poor mixing will not be allowed on air.
- ✓ We don’t mind how you put your mix together: CDJs, turntables, Ableton, it’s all good. We just want it to sound nice.
- ✓ You must put your mix together yourself. All tracks in your mix must have been obtained through legal means. If you want to use a track that is not commercially available you must have permission of the artist/rights holder.
- ✓ Please keep your mix free of IDs and voicing. We take care of that on our end.
- ✓ By submitting a mix to Fresh 92.7, you give us permission to publish it online or otherwise distribute it. We will try to let you know beforehand (via email) if we decide to do this but understand that we may not always be able to get in touch with you.
- ✓ Fresh 92.7 determines when a mix will air and we reserve the right to change the date at any time. We will endeavour to provide notice, but this may not always be possible.
- ✓ Submit your mix as a WAV file or a 320 kbps .mp3 file. Anything of a lower quality will not be accepted.

Please note that Fresh 92.7 reserves the right to determine what goes to air, and **submitting a mix is not a guarantee of airplay.** By submitting a Midday Minimix through fresh927.com.au or any other form (either through email or in-person) you are indicating that you have read and understood the above terms. If your mix is found not to meet these obligations, your mix will not be processed.